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Ethical Chic: The Inside Story of the Companies We Think We Love. Fran Hawthorne. Beacon, \$25.95 (224p) ISBN 978-0-8070-0094-6. Joining the backlash against corporate social responsibility ...

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Paperback by Hawthorne, Fran, ISBN  
0807000604, ISBN-13

9780807000601, Brand New, Free  
shipping in the US Analyzes and  
investigates six different companies  
that command consumer loyalty due  
to their company ethics.

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Ethical Chic explores the ideas of  
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