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Data-ism is about this next phase, in which vast Internet-scale data sets are used for discovery and prediction in virtually every field. It shows how this new revolution will change decision making--by relying more on data and analysis, and less on intuition and experience--and transform the nature of leadership and management.

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Steve Lohr was chosen by Soundview Executive Book Summaries as one of the Top 30 Business Books of 2015. THE SOUNDVIEW REVIEW: Data-ism is perhaps one of the most balanced, levelheaded examinations of the potential of big data. Author Lohr never hesitates to give voice to the critics or skeptics of a data-driven world, nor fails to point out the limitations of artificial intelligence.

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Data-ism: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else Steve Lohr. Steve Lohr, a technology reporter for the New York Times, chronicles the rise of Big Data, addressing cutting-edge business strategies and examining the dark side of a data-driven world. Coal, iron ore, and oil were the key ...

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In Data-ism, New York Times reporter Steve Lohr explains how big-data technology is ushering in a revolution in proportions that promise to be the basis of the next wave of efficiency and innovation across the economy. But more is at work here than technology.

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~~?Data-ism on Apple Books~~

Brooks argued that in a world of increasing complexity, relying on data could reduce cognitive biases and "illuminate patterns of behavior we haven't yet noticed". [1] In 2015, Steve Lohr's book 'Data-ism' looked at how Big Data is transforming society, using the term to describe the Big Data revolution.

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~~Dataism — Wikipedia~~

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~~Data-ism — HarperCollins~~

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Steve Lohr, the New York Times' chief technology reporter, charts the ascent of Data-ism, the dominating philosophy of the day in which data is at the forefront of everything and decisions of all kinds are based on data analysis rather than experience and intuition. Taking us behind the scenes and introducing the DOPs (Data Oriented-People), the key personalities behind this revolution, he ...

~~Data-ism: Inside the Big Data Revolution: Amazon.co.uk ...~~

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