

Art Public Speaking Stephen Lucas Mcgraw Hill

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Art Public Speaking Stephen Lucas

In addition to participating in public speaking workshops and colloquia at schools throughout the United States, he has served as a judge for the major national English-language public speaking competitions in China, has lectured at numerous Chinese universities, and has conducted workshops for Chinese instructors on teaching public speaking. Stephen Lucas and his wife, Patty, live in Madison, Wisconsin, and have two sons, Jeff and Ryan.

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Stephen E. Lucas is Professor of Communication Arts and Evjue-Bascom Professor in the Humanities at the University of Wisconsin-Madison, where he has taught since 1972. He received his bachelor's degree from the University of California, Santa Barbara, and his master's and doctorate degrees from Penn State University.

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Public speaking (also called oratory or oration) is the process or act of performing a speech to a live audience. Public speaking is commonly understood as formal, face-to-face, speaking of a single person to a group of listeners. However, due to the evolution of public speaking, it is modernly viewed as any form of speaking (formally and informally) between an audience and the speaker.

The Art of Public Speaking personalizes learning for every student no matter whom they are or where they are, ensuring that they come to your public speaking class confident, prepared with the principle foundations, and ready to participate in your teaching and coaching. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

For over 30 years, instructors around the world have successfully used The Art of Public Speaking to teach the development and presentation of effective speeches. Through personalized and adaptive instruction, the program helps each student think critically, build confidence and make the leap from learning the principles to mastering competent speaking in the classroom and throughout life.

Lucas' "The Art of Public Speaking" is the leading public speaking textbook in the field. Whether a novice or an experienced speaker when beginning the course, every student will learn how to be a better public speaker through Lucas' clear explanations. Creative activities, vivid examples, annotated speech samples, and foundation of classic and contemporary rhetoric provide students a strong understanding of public speaking. When instructors teach from this textbook, they benefit from Lucas' Integrated Teaching Package. The Annotated Instructor's Edition and Instructor's Manual, both written by Steve Lucas, provide teaching tips and give outlines on how to use the various supplements. As a result, instructors are able to see various teaching examples, how to integrate technology, and analyses and discussion questions for video clips in class. The Annotated Instructor's Edition, Instructor's Manual, Test Bank, CDs, videos, and other supplements provide instructors the tools needed to create a dynamic classroom. This edition has a supplement to meet the needs of online classes, Teaching Public Speaking Online with The Art of Public Speaking.

By far the leading speech textbook of our time, The Art of Public Speaking has defined the art of being the best for more than 10 million students and instructors. Whether a novice or an experienced speaker, every student will learn how to be a better public speaker through Lucas' clear explanations of classical and contemporary theory and thorough coverage of practical applications.

Fully updated for the thirteenth edition, the award-winning The Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books. For experienced instructors, The Art of Public Speaking presents a solid, fully customizable foundation and an abundance of teaching aids from which to choose, allowing for complete teaching flexibility in the course. For novice instructors, its wisdom, steady hand, and unmatched ancillary package instill confidence and build success in the classroom from day one.

The Art of Public Speaking 11e continues to define the art of being the best by helping today's students become capable, responsible speakers and thinkers. With a strong focus on the practical skills of public speaking and grounded in classical and contemporary theories of rhetoric, The Art of Public Speaking offers full coverage of all major aspects of speech preparation and presentation. Utilizing the full suite of resources, students learn to internalize the principles of public speaking, build confidence through speech practice, and prepare for success in the classroom and beyond. With the new Enhanced Speech Capture in Connect Lucas, instructors now have the ability to evaluate live speeches using a customizable rubric in the classroom. Instructors may also upload speech videos on students' behalf to create and manage true peer review assignments. With its ground-breaking adaptive learning system, Connect Lucas™ also helps students "know what they know," while guiding them to experience and learn important concepts that they need to know to succeed. With McGraw-Hill Create™ Reflow, instructors can now customize their Lucas 11e textbook to the section level, selecting and arranging only the sections covered in the course. The new Reflow system will automatically repaginate and re-number chapters, sections, graphs, and illustrations, based on how the instructor chooses to arrange them. This deep level of customization guarantees that students pay only for the content covered in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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The leading text in public speaking, The Art of Public Speaking is successful because it works well for both students and instructors. Instructors rely on its careful explanations, its reinforcing examples, and its attention to the basics that help their tentative students become competent speakers. Instructors have also come to rely on the most comprehensive package of support materials available with any text on public speaking. For students, the book brings the art of public speaking to life by providing a steady stream of vivid and illustrative examples and by patiently teaching the theory and practice of rhetoric by well-chosen examples.

The workbook gives students additional assistance with all the major elements of effective speechmaking through exercises, checklists, worksheets, evaluation forms, and other materials.